

ADVANCING EDUCATION
INCOME AND HEALTH

UNITED WAY FACTSHEET

2017 Giving Campaign



We Invite You to Be Part of the Change!

United Way of Southeast Alaska is partner to 31 non-profit agencies throughout Southeast Alaska.

BUT WHAT DOES THAT MEAN?

We recruit the people and organizations from all across the region who bring the passion, expertise and resources to get things done. United Way partners with organizations that share our view that the way to improve lives is by mobilizing the caring power of communities.

WHAT DO WE STAND FOR?

Our focus is on education, income, and health because these are the building blocks for a good quality of life. We aim at **advancing the common good**, which is less about helping one person at a time and more about **changing systems to help all of us**. We are all connected and interdependent. We all win when a child succeeds in school, families are financially stable, and people are healthy.

WHAT ARE WE TRYING TO ACCOMPLISH?

United Way of Southeast Alaska and our partner agencies work to create **real, lasting change** by

addressing the underlying causes of problems within our communities. We support community programs and initiatives that help those in need and also prevent problems from happening in the first place. Living united means being a part of the change. **It takes everyone in the community working together to create a brighter future.** Make a difference. Give. **LIVE UNITED.**

WHAT DOES IT MEAN TO LIVE UNITED?

It means recognizing that whether or not you know a child on the other side of town, it matters to you if that child grows up to be a contributing member of this region.

It means understanding that when any part of this region is struggling, it affects prosperity for us all. It means working together to address issues such as drug addiction, graduation rates and interpersonal violence so as to create a healthier and safer community for us all.

Because you have a stake in your community, you have a stake in all these things, and a responsibility to do your part.

GIVE. ADVOCATE. VOLUNTEER.

United Way of Southeast Alaska

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UnitedWaySEAK.org

LIVE UNITED





The Impact Your Donation Makes

AGING AND SPECIAL NEEDS

- \$1.00 a week (\$52.00/year) provides curb-to-curb transportation to a medical appointment, senior center, or grocery store for one senior every month.
- \$5.00 a week (\$260.00/year) provides a hot, nutritious meal to a home-bound senior for a year, helping them remain in their home among family and friends.
- \$10.00 a week (\$520.00/year) provides activities for five seniors.

COMMUNITY HEALTH

- \$1.00 a week (\$52.00/year) provides healthy, nutritious meals to five individuals in shelter.
- \$5.00 a week (\$260.00/year) pays for class materials for 20 families learning about supporting loved ones with mental illness.
- \$10.00 a week (\$520.00/year) will fund airline tickets to fly an individual to cancer treatment in Seattle.

EDUCATION, CHILDREN AND FAMILIES

- \$1.00 a week (\$52.00/year) provides an adult and child mentoring activity for two children.
- \$5.00 a week (\$260.00/year) covers the cost for two campers at scout camp.
- \$10.00 a week (\$520.00/year) provides a six week GED preparation course for five young adults.

SELF-SUFFICIENCY AND BASIC NEEDS

- \$1.00 a week (\$52.00/year) provide supplies for a family night event to serve 100 people.
- \$5.00 a week (\$260.00/year) pays for two victims of domestic violence to be flown to a shelter on Prince of Wales island.
- \$10.00 a week (\$520.00/year) can sponsor 17 children's annual enrollment in the Imagination Library.

2017-2018 Partner Agencies

United Way of Southeast Alaska

- Education • Income • Health

Aiding Women in Abuse & Rape Emergencies (AWARE)

Alaska Health Fair, Inc.

Alaska Legal Services Corporation

Alaskan AIDS Assistance Association (Four A's)

American Red Cross of Alaska

Association for the Education of Young Children (AEYC) & Dolly Parton Imagination Library

Big Brothers Big Sisters of Alaska

Boys & Girls Club of Alaska SE

Boy Scouts of America, Great Alaska Council

Cancer Connection

Catholic Community Service

- Hospice & Home Care of Juneau
- Southeast Senior Services

Gastineau Human Services Corporation

Girl Scouts of Alaska

The Glory Hole

Helping Hands

Hospice of Haines

Juneau Family Health and Birth Center

Ketchikan Youth Initiatives

Love in the Name of Christ (Love INC), Juneau

NAMI Juneau

Planned Parenthood of the Great Northwest

REACH, Inc.

Salvation Army Southeast Chapter

SEARHC

Sitka Counseling and Prevention

Sitkans Against Family Violence

Southeast Alaska Food Bank

Southeast Alaska Independent Living (SAIL)

Southeast Regional Resource Center (SERRC):

The Learning Connection

Wildflower Court

Women In Safe Homes

FREQUENTLY ASKED QUESTIONS:

Does my donation stay in Southeast Alaska?

Yes. Whether you designate your donation to United Way or one of our partner agencies, your gift supports non-profit organizations helping individuals & families across the region.

Why should I give?

Statistics show that 1 in 3 people will use a United Way partner agency in their lifetime. Your support ensures that you, your loved ones, neighbors, and co-workers will have help when it is needed. Your gift enhances the quality of life in the communities in which we live, work, raise our families, and retire.

Why should I give to United Way of Southeast Alaska when I can give directly to an agency?

Of course, any gift that supports human services in Southeast Alaska is welcome. When you give to United Way, you do more than support an individual agency. You support a community-wide effort to understand and address our region's larger system of human service needs. You support efforts to ensure effective non-profit management practices. You support partnerships that magnify the impact of your gift. You support the idea that we can accomplish far more together than we can alone.

Who donates to United Way of Southeast Alaska?

In recent years, nearly 80% of contributions have come from individuals just like you while the other 20% of contributions have come from corporate gifts.

Learn more about what your contribution to United Way can do by visiting UnitedWaySEAK.org/our-work